



A LEGACY YOU CAN BE PROUD OF

It can often feel like the future is unpredictable and out of control. That doesn't have to be the case with your charitable giving. The decisions you make today can help you build a powerful legacy that aligns with your values and will carry on for years to come.

As you plan for your future, the Bradley Impact Fund can be a helpful partner and resource for you. We offer a range of convenient giving options and safeguards to ensure that your philanthropic legacy is stewarded as you intended. This provides assurance that your giving helps support only those ideas, policies, and organizations that align with our common principles during your lifetime and beyond.

"While alive, we have the ability to be present to monitor and direct our hard-earned resources to organizations and people who will fight for what we believe, that being freedom and liberty. Sadly, the day will come when neither of us will be present to assure that our goals and wishes be accomplished. For that reason, we've established a donor-advised fund at the Bradley Impact Fund which we proudly named "The Anthony and Judy Maresca Legacy of Freedom and Liberty Fund." Recent events have further reinforced our belief that this is necessary. We not only wish to leave our daughter and grandchildren some monetary inheritance, but more importantly, a country. By establishing our donor-advised fund at Bradley, our efforts to promote freedom and liberty will reach beyond the grave. May Divine Providence forever bless our beloved country and its people."

— **ANTHONY AND JUDY MARESCA**
IMPACT FUND MEMBERS



DEEP ROOTS

Honoring the legacy of The Bradley Foundation's founders, Lynde and Harry Bradley, has been part of the Foundation's mission since its inception. The Foundation seeks not only to continue the brothers' support for organizations in their community, but also to advance their lifelong goal to preserve an American free enterprise system able to ensure prosperity for generations to come.

The Bradley Impact Fund seeks to uphold the intentions of its donors in the same manner by offering the planning, tools, and support they need to secure their legacy.

LEGACY PLANNING ADVANTAGE

With the Bradley Impact Fund as your planned giving partner, you get:

- ▶ **Ability to make multiple commitments** through the Impact Fund to different nonprofits, and then adjust over time without going back and forth with an estate attorney
- ▶ **Active account monitoring and grant recipient accountability** to uphold gift agreements and preserve donor intent
- ▶ **Ability to appoint successor advisors** and direct giving after your lifetime
- ▶ **The option to maintain anonymity and privacy** with your giving
- ▶ **Flexible giving options**, include acceptance of complex assets such as stock in closely-held corporations, real estate, and business interests
- ▶ **Tax-advantaged giving**
- ▶ **Low, one-time fees** charged up front so you can invest for the long term without ongoing costs
- ▶ **Hands-on, personalized support**
- ▶ **Access to convenient online giving resources**
- ▶ **Streamlined legacy management**

NOTE: This document is intended for informational purposes only and should not be considered official legal or financial advice. We encourage you to speak with your estate advisors about the ideas shared here to learn more about how the Bradley Impact Fund might fit into your specific plans. We are also happy to connect you to our own expert estate planning team for a conversation if that is of interest.

For more information on how to include the Impact Fund as part of your legacy planning, please reach out to Gabe Conger, President of the Bradley Impact Fund, at (414) 291-2500 or gconger@bradleyimpactfund.org.

OUR GUIDING PRINCIPLES



Fidelity to the Constitution, with its principles of limited government, federalism, separation of powers, and individual liberties



Commitment to free markets that allow for private enterprise, entrepreneurship, and voluntary exchange within the rule of law



Commitment to the fundamental institutions of civil society that cultivate individuals capable of self-governance



Dedication to the formation of informed and capable citizens



Protection of donor intent



BRADLEY
IMPACT FUND®

1400 N. Water Street, Suite 300
Milwaukee, WI 53202
(414) 291-2500

